

2015 Sponsor Application



We invite you to join us for the City of Dublin's **32nd Annual St. Patrick's Day Celebration!** Please review and complete the application and submit with payment. If you have any questions, please call (925) 556-4508.

Sponsor Information

<i>Business Name:</i>	<i>Business Phone:</i>
<i>Contact Person:</i>	<i>Other Phone:</i>
<i>Address:</i>	<i>Fax:</i>
<i>City, State, Zip:</i>	<i>*Email:</i>
<i>Website:</i>	

Sponsor Level

2015 St. Patrick's Day Festival

Major Festival Sponsor	\$5,000	=
Festival Partner	\$3,000	=
Festival Sponsor	\$1,500	=
<i>(Please see Sponsor Brochure for detailed information on each level.)</i>		=

Payment must be submitted along with the application by check, money order or cashier's check.
Payment by VISA / MASTERCARD / AMERICAN EXPRESS / DISCOVER can be accepted if requested.

2015 Shamrock 5K Fun Run & Walk

Race Sponsor	\$1,500	=
Race Supporter	\$750	=
Total Fees:		\$

Equipment

Each sponsor will be provided with a complimentary white 10'x10' high peaked canopy along with one table and two chairs if requested. If you would like to bring your own branded canopy and/or equipment, please feel free to do so.

Please check the boxes only for any equipment you would like the City to provide:

- ☐ (1) 10 ft. x 10 ft. high-peaked canopy
- ☐ (1) 8-foot table
- ☐ (2) Chairs

Electrical Service

Limited electrical service is available at the event. If requesting electricity, you must also submit the additional form.

- ☐ I WILL need electrical service * *Completion of "Electrical Service Request Form" is required.*
- ☐ I WILL NOT need electrical service

Required Insurance: DUE By February 13, 2015

Sponsor shall obtain and keep in force, including set up and tear down of the event, a Commercial General Liability Insurance Contract with limits equal to or greater than \$1,000,000 per occurrence. Sponsor shall provide **BOTH** a **CERTIFICATE OF INSURANCE** and an **ENDORSEMENT** form to the City of Dublin evidencing coverage. Failure to provide the required documents to the City of Dublin on above due date may result in cancellation of acceptance to the event and forfeiture of booth fees.

The CERTIFICATE must name: City of Dublin, 100 Civic Plaza, Dublin, CA 94568. The following statement must appear on the certificate: "Additional Insured Endorsement names the City of Dublin, its directors, agents, or employees are included as additional insured."

Sponsor Rules and Regulations

- **The St. Patrick's Day Celebration is a rain or shine event!** There are no refunds due to inclement weather. Please be prepared for possible wet or windy conditions and plan to dress appropriately in order to stay comfortable.
- Unless you have a health permit issued by the Alameda County Department of Environmental Health, sampling of food or drinks is not allowed (this includes handing out candy, bottled water, etc.). If the samples of food/drink are open (not completely wrapped), a fully equipped booth is also necessary.
- Sponsors, their staff, employees, and agents must comply with all sponsor policies, fire codes, laws, ordinances, and regulations pertinent to health, fire prevention and public safety. Failure to comply may result in expulsion from the event without a refund.
- Exclusivity may be extended at the Festival's discretion.
- Participant agrees to allow the City of Dublin to take photos of the booth and/or product during the event at no additional compensation. Photos taken may be used in City of Dublin promotions.
- All spaces **MUST** have a tent or canopy. Sponsors may request a complimentary white canopy or tent as well as tables and chairs at no cost or they may bring their own branded canopy and equipment if they prefer. (Please use the application to request any equipment.)
- Booth location is not guaranteed and are made at the discretion of festival management.
- No handwritten signs will be allowed. A-frame signs are also prohibited.
- Sponsor shall be liable for delivery; handling, erection and removal of his/her own displays and equipment.
- All displays, merchandise, equipment and staff must be contained within the assigned booth space. No amplified music, walkway solicitation or "barking" is allowed. Staff/Personnel must remain **INSIDE** your assigned booth. Please note this will be strictly enforced.
- Walking the grounds to sell merchandise or hand out fliers is strictly prohibited.
- No helium tanks will be allowed at the festival. You may decorate with balloons, however, the helium tank must be removed from the festival grounds
- The City of Dublin will provide general overnight festival security on Friday and Saturday night. The City of Dublin is not responsible for lost, stolen, or damaged goods.
- Participant must obtain written permission from the City prior to using the City of Dublin logo or any logo from the City of Dublin website in connection with their business.
- Booth space must be occupied as assigned, and be open and staffed during all regular festival hours (10:00 am to 5:00 pm). In the event that the sponsor does not occupy or staff said space, the City is expressly authorized to occupy or cause said space to be occupied in such a manner as it may deem best for the interest of the Festival without any refunds or allowance whatsoever to the sponsor and without in anyway releasing the sponsor from any liability there under.
- Sponsor may not sublet or apportion booth space to anyone else.

Indemnification

In consideration of participation in this program and the use of the City's facilities and premises, and to the maximum extent permitted by law, THE UNDERSIGNED shall, at his/her own expense, indemnify and defend, and hold harmless City and its officers, officials, employees, agents and volunteers from and against any and all liability, loss, damage, claims, suits, actions, arbitration proceedings, administrative proceedings, regulatory proceedings, civil penalties and fines, expenses and costs (including, without limitation, claims expenses, attorney's fees and costs and fees of litigation) of every nature, whether actual, alleged or threatened, arising out of or in connection with the participation of the undersigned and the undersigned's employees, in the program. In addition, the undersigned RELEASES, WAIVES, DISCHARGES, AND COVENANTS NOT TO SUE THE CITY OF DUBLIN, its officers, employees, and agents ("the City") for any loss or damage, and any claim or demands therefor arising out of or in connection with the participation of the undersigned and the undersigned's employees, in the program, whether caused by the negligence of the City or otherwise, while the undersigned is in, upon, or about the premises or any facilities or equipment therein. I HAVE READ AND VOLUNTARILY SIGN THIS RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT.

I have read the regulations included in this "Sponsor Application" and I agree to comply with the conditions set forth.

Signature

Date

Name (Printed)

Completed applications with payment and any additional forms are due by January 30, 2015 to:

*City of Dublin
St. Patrick's Day Celebration
100 Civic Plaza
Dublin, CA 94568*